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SIPDIS

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SUBJECT: REBUILDING IRAQ: SUBCONTRACTING OPPORTUNITIES
REGIONAL CONFERENCES, APRIL 20-30, 2004

REF: STATE 64469

- [1](#)1. Post welcomes the opportunity to host one of the PMO events in Amman on April 25, 2004.
- [1](#)2. Point of contact will be Senior Commercial Officer: Laurie Farris, laurie.farris@mail.doc.gov, or farrisla@state.gov, 962-6-590-6629. LFarris will also be working closely with James Sosnicky of the Iraq Development Center staff here in Embassy Amman, as well as the Econ and PA sections.
- [1](#)3. Post has arranged with the local AmCham, the Jordanian American Business Association (JABA) to be the host organization and has begun organizational discussions. We intend to allow JABA to charge for participation in order to cover expenses of venue, etc.
- [1](#)4. The event will be billed as a workshop for subcontractors, with the bulk of the time devoted to breakout sessions. Post will work with PMO to identify who from their staff will be participating, and identify the prime contractor participants.
- [1](#)5. Post intends to invite Iraqi business people to the event to enhance the networking opportunities, since Iraqi content is an important element of successful bidding. This has been a successful feature of other Iraq Reconstruction events held in Amman. Please inform if this is an issue.
- [1](#)6. We will work closely with Public Affairs section to coordinate a comprehensive media strategy targeting Jordanian and regional media.
- [1](#)7. Post will coordinate with FCS sections and State Econ/Cml sections in the region to encourage regional participation.

Gnehm